



OLD MISSION BEACH ATHLETIC CLUB
OTL Program Advertising Sales
2017 Over-The-Line Tournament Program
Advertising Rates and Ad Insertion Order Form



Advertiser _____

Contact Name: _____

Address: _____

Phone: _____

E-mail: _____

Ad Size:

- Full Page Half Page
 Quarter Page Business Card

Art Delivery:

File e-mailed to:
otl_program_content@ombac.org

Premium Placement (subject to availability):

- Inside front cover Inside Back Cover

Cost: _____ Check # _____

I authorize OMBAC and their advertising representatives to place the ad described herein into the 2017 OTL Program to be published in July, 2017. I understand the Terms and Conditions of this contract, as stated below. **All ad forms, art, and full payment are due by May 15, 2017 (additional charges may apply after this date – see Terms and Conditions below).**

Signature: _____

Advertising Rates

Premium Placement
 (available on a first come, first served basis)

Inside Front Cover\$2,000
 Inside Back Cover.....\$2,000

Ads (all ads in full color):

Full Page.....\$1,700
 Half Page.....\$900
 Quarter Page.....\$500
 Business Card.....\$200

Send this completed form and remittance check to:

OTL Program Ads
 PMB 513
 3077-B Clairemont Dr.
 San Diego, CA 92117

Deadline for submission is
 May 15, 2017.

Ad Specifications

The OTL program is offset printed and perfect bound. The trim size is 8.5 x 11".

Ads must not extend beyond 0.5 inch from all trims (exception full page ads that bleed to the edges)

Ad Size Dimensions

Full page bleed.....8.5 x 11"
 Half page (Vert.).....3.5 x 10"
 Half page (Horiz.)....7.25 x 5"
 Quarter page.....3.5 x 5"

Artwork requirements:

- Submit new artwork electronically (except for business card ads).

Send to:
otl_program_content@ombac.org

- Files: Actual size, minimum resolution 300 DPI, CMYK. Do not increase the size of your resolution, as a computer cannot add detail.
- Files formats: PDF or TIF (no JPG).
- Full page ads: 1/8" bleed and crop marks.
- Suitability of artwork for reproduction is at the discretion of the Editor.

TERMS AND CONDITIONS

All advertising materials (order form, art, and full payment) must be received by May 15, 2017. Any ad materials received after that date will be subject to a 10% surcharge and limited space availability (unless otherwise arranged through the OTL Program Advertisement Business Manager). Advertisements for which complete materials are not received by the May 15, 2017 deadline cannot be guaranteed the privilege of approval or revision.

All advertisements are accepted and published upon the representation that the Advertiser is authorized to publish the entire contents and subject matter thereof. The Advertiser agrees to indemnify and hold the Publisher (OMBAC) harmless from any loss or expense arising out of publication of the submitted advertisement, including (but not limited to) rights of privacy, plagiarism or copyright infringement. The Publisher reserves the right to refuse to accept any advertisement for any reason.

The Advertiser may pay for the advertisement with a business check, personal check, money order, or cashier's check (no cash is accepted). Personal and business checks are subject to a \$20 return fee, and alternative payment in the form of a money order or cashier's check must be received by the May 15, 2017 deadline, or the advertisement may be subject to a 10% surcharge. **An advertisement may not be pulled from the 2017 OTL Program and no refund will be issued after May 15, 2017. A request to pull an advertisement must be submitted, in writing, to the OTL Program Editor-in-Chief by the May 15, 2017, deadline for the refund to be granted. Refund subject to penalties from printer.**

The accuracy of the information in the submitted advertisement and the quality of the submitted artwork is the responsibility of the Advertiser. The Advertiser may be offered compensation in the form of a discounted ad in the 2017 OTL Program for errors that are the fault of the Publisher.